

A high-angle, red-tinted photograph of a busy street market. Numerous white pop-up tents line both sides of the street, with people walking through the aisles. The scene is captured from a slightly elevated perspective, looking down the length of the street. The overall atmosphere is vibrant and festive.

WATERLOO ARTS FEST

JUNE 30TH 2018 | NOON - 7PM



20+ Engaging Art Activities
FOR ALL AGES



7 FESTIVAL STAGES
& 5+ Stages Inside District Venues





OVER 300
MUSICIANS
ARTISTS AND
PERFORMERS



10,000
FESTIVAL
ATTENDEES

THANK YOU
PAST PARTNERS



MICHAEL D. POLENSEK
Councilman, Ward 11



Tucker
Ellis | LLP



SPONSORSHIP LEVELS

SUPER HERO \$5000

1 NAMING RIGHTS TO A MUSIC STAGE AT THE EVENT AND...

- 2** GIANT LOGO ON WELCOME BANNER
- 3** BOOTH SPACE FOR YOUR COMPANY
- 4** SOCIAL MEDIA PROMO FOR YOUR COMPANY
- 5** TIER 1 PLACEMENT ON WEBSITE WITH LINK TO YOUR SITE
- 6** COMPANY FEATURED IN FESTIVAL PROGRAM & PRINT MEDIA
- 7** TIER 1 PLACEMENT ON THANK YOU BANNERS AT EVENT

CHAMPION \$3000

1 NAMING RIGHTS TO AN ENGAGING PROGRAM AREA OF THE EVENT AND...

- 2** GIANT LOGO ON WELCOME BANNER
- 3** BOOTH SPACE FOR YOUR COMPANY
- 4** SOCIAL MEDIA PROMO FOR YOUR COMPANY
- 5** TIER 1 PLACEMENT ON WEBSITE WITH LINK TO YOUR SITE
- 6** COMPANY FEATURED IN FESTIVAL PROGRAM & PRINT MEDIA
- 7** TIER 1 PLACEMENT ON THANK YOU BANNERS AT EVENT

STAR \$1000

1 BOOTH SPACE (10X10) WHERE YOUR COMPANY CAN SHARE THEIR MISSION WITH THE BROADER COMMUNITY AND...

- 2** TIER 2 PLACEMENT ON WEBSITE WITH LINK TO YOUR SITE
- 3** COMPANY FEATURED IN FESTIVAL PROGRAM & PRINT MEDIA
- 4** TIER 2 PLACEMENT ON THANK YOU BANNERS AT EVENT

BUDDY \$500

- 1** TIER 3 PLACEMENT ON WEBSITE WITH LINK TO YOUR SITE
- 2** COMPANY FEATURED IN FESTIVAL PROGRAM
- 3** TIER 3 PLACEMENT ON THANK YOU BANNERS AT EVENT

PAL \$250

- 1** TIER 3 PLACEMENT ON WEBSITE WITH LINK
- 2** COMPANY FEATURED IN FESTIVAL PROGRAM



June 30 2018
 WATERLOOARTS.ORG/FEST
 North Collinwood's Summer Arts Bash!

SPONSORSHIP FORM

I am committing to a sponsorship at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Super Hero - \$5,000 (4 available) | <input type="checkbox"/> Buddy - \$500 |
| <input type="checkbox"/> Champion - \$3,000 (6 available) | <input type="checkbox"/> Pal - \$250 |
| <input type="checkbox"/> Star - \$1,000 (10 available) | <input type="checkbox"/> Customized Sponsorship: \$ _____ |

Sponsoring Business or Individual(s) Name: _____

Primary Contact Name: _____

Title of Primary Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone of Primary Contact: _____

Email of Primary Contact: _____

Business / Organization Website: _____

Facebook: _____ Twitter: _____

I will be emailing our logo to fest@waterlooarts.org. Yes No

SPONSORSHIP RECOGNITION PREFERENCES

I would like this sponsorship formally recognized as follows:

 (Examples: John and Jane Doe, The Smith Family, Gary's Guitar Center, The Family Foundation)

I choose to remain **anonymous**.

Checking this box means your name / business will **not** be mentioned or listed publicly in interviews, in print, or on the internet.

Signature: _____ **Date:** _____

Printed Name: _____

Please send this completed form along with payment by **June 1, 2018** to the following address:
 Waterloo Arts, 15605 Waterloo Rd, Cleveland, OH 44110
 Please make checks payable to: Waterloo Arts
 Thank you for your support!