



free
shuttle



11 stages



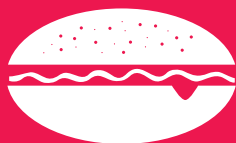
100+
artists

waterlooarts FEST

40+ bands
and DJs



waterlooarts.org



20+ food
vendors



cuyahoga
arts & culture
community supported funding

BANDS & DJS

Schedule subject to change.

CHECK WATERLOOARTS.ORG FOR UPDATES.

See map in center spread of this booklet for stage locations (stages are marked in green on the map).



Share the fest experience
with your friends!
Check-in, tweet, post, and
upload your photos.
Use #waterlooartsfest!

	SLOVENIAN WORKMEN'S HOME STAGE	ZOETIC WALLS MURAL STAGE	WATERLOO ARTS STAGE	BEACHLAND FLEA DJ STAGE	BEACHLAND TAVERN STAGE
TIME					
12:00	12:00 - 4:00 Patty C and the Guys *Basement Bar and Baliina/ Bocce Courts are open with demos by instructor Rudy Floran	12:00 Move Quartet	12:00 The Spyder Stompers	12:00 - 1:45 Jumpin' Joe Madigan	
12:15					
12:30					12:30 The Insurance Salesmen
12:45			12:45 NuLife Fitness Camp Zumba		
1:00		1:00 Echo Canyon Players	1:15 Jah Messengers Reggae Band		
1:15					
1:30					
1:45				1:45 - 3:30 Max Payola	1:45 The Village Bicycle
2:00		2:00 Yankee Ghost			
2:15					
2:30			2:30 LJP (Latin Jazz Players)		
2:45			3:15 Hoop Dancing w/ Tynee Dancer		
3:00		3:00 Cane the Chosen One			
3:15					
3:30					
3:45		3:45	3:30 - 5:00 Lawrence Daniel Caswell		
4:00	4:00 MoKo BoVo	4:30 Troupe Shabana		4:15 Ottawa	
4:15					
4:30					
4:45		5:00			5:30 NOMADS
5:00	5:00 Archie and the Bunkers	5:00 The Freakout Underground			
5:15					
5:30					
5:45		5:45 St. Ignatius Circus Co.			
6:00	6:00 Yosemight	6:15 Backstage Politics			
6:15					
6:30					
6:45					

STAGE 158	KIDS STAGE	ARTS ALIVE STAGE	BLUE ARROW DJ STAGE	GALLERY 160 DJ STAGE	SCULPTURE GARDEN STAGE	
12:00 Cellocentric	12:00 City of Cleveland Showagon	12:00 Negative Space JH Franklin, Gary Lee, Cleveland Shakespeare Festival, and Manhattan Beach Project	12:00 - 1:45 Katherine Koenig		12:00 Lawrence Daniel Caswell	
1:00 Chrissy Strong					1:00 Dolfish	
2:00 Jeff Powers	2:00 RW Magic	2:00 She Speaks Performers reading the work of female writers	1:45 - 3:30 Mighty Soul Brothers	2:00 - 3:45 Julie Gabb	2:00 Craig Ramsey	
	2:30 Storyteller Margaret Craig					
3:00 Michelle Gaw		3:00 Upstage Players Student improv				3:00 Thor Platter
	3:30 DanceVert	3:30 Diverse City Poetry workshop			3:30 - 5:15 Ed Zeitz	
4:00 Istvan Medgyesi	4:00 Picklefight Puppets	4:00 Cleveland Rocks: Past, Present, and Future Local singer song writers talk about their creative process. interactive song writing exercise: Dan Miraldi and Joey Beltram		4:00 Tom Evanchuck and the A-sons		
	4:30 St. Ignatius Circus Co.					
5:00 Rebecca Wohlever	5:00 Motion and Point Blank		5:15 - 7:00 Adam Spektor	4:30 - 6:15 Brandt Fundak		5:00 Mike Uva
6:00 Akron Ceili Band	6:00 Hoop Dancing w/ Tynee Dancer	6:00 Negative Space Rebel Salmon and Virgin Lungs				6:00 Joseph Allen Beltram

ART

IN THE GALLERIES

SCOTT PICKERING "OINTMENT CLUMP RECITAL"

A prolific Cleveland artist, Pickering's work can best be described as bright, vibrant, figurative abstract expressionist romps into lunacy. While you are there, step into the garden to see the newly installed sculpture by Jane Baeslach.

Gallery 160, 16008 Waterloo Road

ANNUAL MEMBERS' SHOW

Explore the bronze sculptures, paintings, fiber arts, ceramics, illustrations and other works in this annual juried exhibit of Waterloo Arts member artists. This year's show was juried by Lane Cooper, Associate Professor of Painting at Cleveland Institute of Art. First Prize: John Saile Second Prize: Debra Silver, Third Prize: Wade Gagich
Waterloo Arts Gallery, 15605 Waterloo Road

LAILA VOSS AND BRUCE EDWARDS "CONVERGENCE/DIVERGENCE"

Laila Voss and Bruce Edwards are artist spouses- sometime collaborators, sometimes not. Laila's work features a series of small sculptures that are reliquaries for Cleveland's industrial history. Bruce's prints are nostalgic in many ways, the images come from a mid century movie shot on film, a disappearing media.

Maria Neil Art Project & Frameworks, 15813 Waterloo Road

#THISISWATERLOO

During the Waterloo Arts Fest, Phone Gallery is asking the public to text-vote for their favorite photographs of the Waterloo Arts District—photographs that were taken by visitors, residents, and merchants of the District in 2014. Photographs will be displayed in Phone Gallery and after the Fest,



60+ ART VENDORS

2x the Art Vendors this year! Shop textiles, jewelry, pottery, street art

and more. All original work made by local artists.

the four most popular photographs will be reproduced as salable notecards celebrating our neighborhood.

Phone Gallery, South Side of Waterloo between Calcutta and Shiloh

SCULPTURES BY JERRY SCHMIDT

You too can Switch on Waterloo! Stop by and flip the switch on the giant light switch sculpture Jerry Schmidt and Lou Ross created to symbolize the regeneration of the Waterloo Arts District. Also on view are recent works of Schmidt and his student sculptors, as well as, jewelry by Michelle Lake from Lake Effect Jewelry.

Waterloo 7 Gallery – Studio, 15315 Waterloo Road

GEORGE SHUBA "LOOKING BACK AT FIFTY YEARS"

Photographer George Shuba has over 6,000 negatives in his collection. He photographed many of the Rock n Roll icons who performed between the '60s through the '80s. This exhibit takes a look back over his notable career.

Space: ROCK, 15721 Waterloo Road

ROSS BOCHNEK AND BRYAN LANGSDALE "DUN"

Upstairs in the Art Made Here studios of Waterloo Arts, Bochner and Langsdale have put together a multi-sensory installation featuring electronics, sculpture, photography and more.

Waterloo Arts, 15605 Waterloo Road

MORE ART AT THE FEST...

BATTLE OF THE RUST BELT ARTISTS

For the third year in a row, Most Wanted Fine Art representing Pittsburgh Penn Ave Arts District has traveled to the Waterloo Arts and Entertainment District to fight for the creative crown of the Rust Belt! The brave artists of Cleveland West Art League have answered the battle call and will throw down for our fair city in this one-day outdoor art exhibit and live painting competition.

ZOETIC WALLS CLEVELAND

In 2013, Waterloo Arts adorned the Waterloo Arts District with 20 new murals painted by international, national and local artists in a project called Zoetic Walls. 2013 Zoetic Walls artists include: Gaia, Ever, LNY, Hygienic Dress League, Rae, Bob Peck, Steve Ehret, Gabriel Spector, JBecause, Doodles, Lynnea Holland-Weiss and Nanook. **Use this map to tour the murals:** waterlooarts.org/zoetic-walls/map Reno, Nevada artist, Erik Burke started off the Zoetic Walls project for 2014 with a mural on W. 25th Street in Ohio City on the Loren Naji Studio and Gallery. Stay tuned, it looks like Zoetic Walls maybe visiting 78th Street Studios next!

RUST BELT MONSTER COLLECTIVE

Voted best painter for the second year by Cleveland Scene magazine, this six person live mural group started as a weekly art blog and turned into a colorful expression of civic pride known as the Rust Belt Monster Collective. Tim Switalski, Ben Hale, Jim Giar, Randy Crider, Erin Schechtman and Craig Worrell are six accomplished illustrators who work together to create improvised, collaborative paintings.

ONE WORLD MURAL

Come help paint a mural on the side of R&D Sausage. Chicago artist and Cleveland native, Jennifer Filarski, has outlined a mural for the community to fill in and bring to life during the Waterloo Arts Fest. Art enthusiasts of all ages are welcome to join in and leave their mark on Waterloo!

AZURE STAINED GLASS OPEN STUDIO

Azure Stained Glass celebrated its 10th anniversary this year! Come into the studio and let founders, Ben Parsons and Mary Zodnik, show you where their team of craftsmen practice the time-honored tradition of fabricating and restoring, ecclesiastical, commercial and residential stained glass.

CLEVELAND MUSEUM OF ART PUPPETS AND PERFORMERS

These lovely colorful giants grace Waterloo every year at the Fest. Be sure to say hello to these playful performers as they stroll through the festival grounds.

WATERLOO ARTS POP-UP STUDIO

● **Mini-Canvas Studio and Gallery:** A Waterloo Arts tradition, creating these 2" x 2" works of art is equally engaging for adults and children. Linger as long as you like, and then add your masterpiece to our gallery or take it home for a keepsake. Or donate to Waterloo Arts and take someone else's home!

● **Pack it in a Back Sack!:** Use our colorful fabric markers to decorate these 100% cotton sacks with your favorite doodles. Then pack them up and go explore the rest of the Fest with hands free for more merry art making.

● **Button Making Extravaganza:** Make your own one-inch buttons using magazines, comic books, or your own artistic prowess. Creating these tiny treasures is totally addictive!

● **Natural Scape Adventure Land:** We are excited about our new street scape and the soon to be park outside Waterloo Arts. Since it wasn't quite ready for the Fest, we made lemonade out of lemons and created an adventure land out of the unfinished site. Come explore the pop-up play area.

MAP

MERCHANTS:

Please visit our Sponsoring Neighborhood Merchants

- | | | | | |
|-----------------------------|----------------------------------|-----------------------------------|------------------------------------|--------------------------------|
| 1. WATERLOO 7 STUDIO | 5. BEACHLAND BALLROOM AND TAVERN | 10. STAR POP | 14. BRICK: CERAMIC + DESIGN STUDIO | 20. AZURE STAINED GLASS STUDIO |
| 2. SLOVENIAN WORKMEN'S HOME | 6. SPACE: ROCK | 11. MARIA NEIL ART PROJECT | 15. WATERLOO SCULPTURE GARDEN | 21. INK HOUSE |
| 3. CALLALOO CAFE AND BAR | 7. MUSIC SAVES | 12. BLUE ARROW RECORDS & BOUTIQUE | 16. 160& WATERLOO | 22. SATELLITE HOUSE |
| 4. WATERLOO ARTS | 8. NATIVE CLEVELAND | 13. BRIGHT COFFEE SHOP | 17. NO PROBLEM PRINTING | 23. NULIFE FITNESS |
| | 9. NATIVE POP-UP SHOP | | 18. R & D SAUSAGE | 24. PHONE GALLERY |
| | | | 19. BLITZ BBQ | 25. STYLES WITH CONFIDENCE |
| | | | | 26. PRAXIS |



=STAGES
 =ART
 =FOOD
 =KIDS
 =RESTROOMS

ARTS ALIVE

The Waterloo Arts Fest's Arts Alive program demonstrates the vibrant art scene of the region by showcasing arts organizations doing what they do best. Demonstrations and hands on activities will give you a chance to experience the process of various artistic crafts.

BIKES, BEES & BUTTERFLIES

Bikes, Bees & Butterflies engages local artists to reimagine the form and function of bicycles, upcycling them as a framework to create pollinator habitats and promoting urban sustainability in Cleveland! [On tackk.com @ BikesBeesButterflies](#)

BRICK CERAMIC + DESIGN STUDIO

BRICK Ceramic + Design Studio is a cooperative ceramics studio where artists throughout the region can make and exhibit their work in one central location. This new creative hub will be opening soon in the Waterloo Arts and Entertainment District. [On FB @ BRICKceramics](#)

CAN JOURNAL

CAN Journal is the quarterly magazine of the Collective Arts Network, a member group of visual art organizations around Northeast Ohio. CAN previews upcoming shows and offers reporting and commentary on related issues. [canjournal.org](#)

THE CLEVELAND INSTITUTE OF ART

Cleveland Institute of Art is an accredited college of art and design that offers continuing education courses, public gallery exhibitions, and the Cleveland Cinematheque. [cia.edu](#)

CLEVELAND MUSEUM OF ART

One of the world's most distinguished comprehensive art museums, CMA strives to help the broadest possible audience understand and engage with the world's great art. [clevelandart.org](#)

THE CLEVELAND PRINT ROOM

The Cleveland Print Room's mission is to advance the art and appreciation of the photographic image in all its forms by providing affordable access to a community darkroom, workspace, gallery, educational programs and community outreach. [clevelandprintroom.com](#)

CLEVELAND ROCKS: PAST, PRESENT & FUTURE-SPACE: ROCK

Cleveland Rocks: Past, Present and Future's mission is to support and preserve Cleveland's popular music culture and enrich local social welfare and economic growth by stimulating music-centered initiatives. The organization runs the Space:ROCK gallery, supported the Lottery League project in 2013 and presented the Collinwood Soul and Blues Festival in 2014. [clevelandrockspfp.wordpress.com](#)

CLEVELAND WEST ART LEAGUE

Cleveland West Art League (CWAL) supports all Cleveland area artists and maintains a gallery at West 78th Street Studios. CWAL promotes artist exhibitions, opportunities, and creative exchange that will culturally enrich the community. [clevelandwestartleague.com](#)

DIVERSE CITY: MULTICULTURAL MARKETING & RECRUITMENT, INC

Diverse City: Multicultural Marketing & Recruitment, Inc. is a non-profit organization focused on: empowering young adults

to develop a game plan for their lives; teaching them to strive for excellence in their academic and career preparedness; and market themselves to academic and employment institutions by providing them with information, resources and opportunities, in order to help transform the most underserved urban communities. [diversecityinc.org](#)

LAKE ERIE INK: A WRITING SPACE FOR YOUTH

Lake Erie Ink is a nonprofit organization that provides creative expression activities and academic support to youth in the greater Cleveland community. Lake Erie Ink envisions a community where youth discover their voices, share their ideas and inspire each other as valued participants. [lakeerieink.org](#)

LOCKS OF LOVE

An outdoor gallery inspired by the Arts Bridge in Paris and created by artist, Allison Lukacsy, with the help of Mac's Lock Shop. Participants were encouraged to stamp their name or write a small message by hammering letters onto up-cycled locks. [On FB @ LOCKS of Love, From Waterloo](#)

MISER MAGAZINE

Miser Magazine is a free arts and literary quarterly comprised mainly of Cleveland-area artists. Handmade, printed and distributed by Nicole Hennessy and Lauren Dulay, the two started the publication to create a platform for anyone doing anything creative regardless of age, race, class, gender or name recognition. [On FB @ MiserMagazine](#)

MOST WANTED FINE ART

Representing the Pittsburgh Penn Ave Arts District, Most Wanted Fine Art (MWFA) is a gallery, studio, and performance space located in the Pittsburgh Penn Ave. Arts District. Hosting monthly art shows, concerts, poetry readings, and community events – Most Wanted shows the work of a great collective or artists as well as other local national, and international artists. [most-wantedfineart.com](#)

NEGATIVE SPACE

The Negative Space is a meeting ground for creative people who want to make a difference in the world by enacting their dreams through art by providing emerging visual and performing artists resources – a stage, walls, sound and light equipment, and most importantly a nurturing environment to experiment, stretch, fail, transform. [thinknegativespace.com](#)

PHONE GALLERY

Originally conceived in 2013 by artist Ivana Medukic of 'Project Pop-Up Galleries' and freelance designer Ali Lukacsy, Phone Gallery demonstrates the transformation of an otherwise vacant and under-utilized "space" - in this case, an abandoned phone booth - into an inventive place for art display. The gallery is currently curated by Collinwood artist, Ali Lukacsy. [On FB @ This is Waterloo #thisiswaterloo](#)

PRAXIS FIBER WORKSHOP

Integration Fiber Workshop in Partnership with the Cleveland Institute of Art (CIA) Praxis is a community art workshop and gallery offering classes, workshops and studio space to artists and community members interested in working in the discipline of Fiber Art. They

will soon be opening in the Waterloo Arts and Entertainment District! [On FB @ Praxis: Fiber Workshop](#)

SATELLITE GALLERY

From his home base in Ohio City, Loren Naji Studio Gallery will launch Satellite Gallery into orbit soon. The Gallery is located on E 156th, just off Waterloo, and is part of North-east Shores' Lotus Project. Satellite Gallery will explore the infinite extent of the Outer, Inner, and Deep Space art world around Cleveland. The exploration aims to bring art, culture, business, and people into the Collinwood colony, revitalizing an old settlement into a community for a sustainable future. [On FB @ Satellite-Gallery](#)

SHE SPEAKS

She Speaks is a growing collective that works to strengthen communities and the lives of women through poetry, wellness, writing and other forms of creative expression. Through extensive work and collaboration we can build a stronger and more mindful community – empowering women + strengthening communities.

TECHCENTRAL – CLEVELAND PUBLIC LIBRARY

TechCentral is an innovative technology and learning center at the Cleveland Public Library offering a variety of maker and creative learning services including MakerLab hands-on programming, 3D printing, and MakerSpace. TechCentral strives to increase the opportunities for all Clevelanders to learn and create in new ways using a variety of tools. [cpl.org/thelibrary/techcentral](#)

UPSTAGE PLAYERS

Upstage Players is a non-profit professional children's theatre

group in Cleveland, Ohio. Since 1994, volunteers have been helping children learn and love live theatre while building community. They have evolved into a strong group that uses theater as a vehicle to teach leadership, creativity and responsibility to nearly 150 children today. [Upstageplayers.com](#)

WRABA

WRABA is the Ohio chapter of the Artist Blacksmith Association of North America whose mission is to establish training programs, disseminate information about sources of material and equipment, to serve as a center of information about blacksmithing for architects, interior designers and the general public, and to expose the art of blacksmithing to the public. [wraba.com](#)

YARN N' YOGA

YARN n' YOGA is a grassroots, community-led arts and recreation project to create a large-scale, aesthetically stunning, fiber arts installation on the soon-to-be-demolished historic Euclid Beach Pier in Cleveland's North Collinwood neighborhood. This project kicks off on Friday, July 25 as artists "yarn bomb" the pier in the company of an open public yoga session. [On FB @ YARN n YOGA](#)

ZYGOTE PRESS

Zygote Press is an artist-run, fine art print shop offering individual studio/locker spaces, gallery exhibition, a traveling print archive, instruction and several international residency exchanges. [zygotepress.org](#)



Share the fest experience with your friends! Check-in, tweet, post, and upload your photos. Use [#waterlooartsfest!](#)



[facebook.com/waterlooartsfest](#) • [facebook.com/waterloo-arts](#)
[twitter.com/waterlooarts](#)

ARTS ALIVE: Activities

Arts Alive Activities will be happening all day except where noted.

BIKES, BEES & BUTTERFLIES

See a designed bike pollinator habitat with pollinator plants in attached bike basket, and get information about planting native pollinator plants in urban areas.

CLEVELAND MUSEUM OF ART

Learn about the many teacher resources and family activities at the Museum, while having fun bubble painting and creating bookmarks with CMA education staff.

MISER MAGAZINE

Lip-synch to a song as Miser Magazine captures clips that will be edited into a music video starring the diverse people of Cleveland.

SATELLITE GALLERY

A moving art sculpture, the Intergalactic East to West, Collinwood Art and Astronaut Transport Shuttle System, is on-sight for festivalgoers to help decorate. This RV turned 'art bus' will soon be transformed into a traveling gallery that connects the east and west side art scenes.

BRICK CERAMIC + DESIGN STUDIO

"How Tall Can We Build It?" Help build a ceramic sculpture with Valerie Grossman as you learn about what the studio will offer in Fall 2014. This activity is at Waterloo and 161st St. near to BRICK's new home.

THE CLEVELAND PRINT ROOM

Early photographers of the 1800s created camera-less blue images, called cyanotypes, or sun prints. The CPR shows you how to make your own sun print.

MOST WANTED FINE ART

These Pittsburgh artists have returned for the 3rd Annual Battle of the Rust Belt Artists to take on the Cleveland West Art League in a paint-off and art show that will travel to Pittsburgh after the Fest.

TECHCENTRAL - CLEVELAND PUBLIC LIBRARY

Check out this 3D printer demonstration and see how this up-and-coming technology can be used by artists, designers, architects, hobbyists and more to create physical objects from digital 3D renderings.

CAN JOURNAL

Participate in a special festival survey for possible inclusion in the Fall issue of CAN. Plus, giveaways of current and past issues and giveaway of opening night reception-themed coasters.

CLEVELAND WEST ART LEAGUE

Check out the artists of Cleveland West Art League in Battle of the Rust Belt Artists on day art show and live paint-off.

PHONE GALLERY

Text to vote for your favorite photograph from Phone Gallery's inaugural exhibit, #ThisIsWaterloo. Eight photos are currently on display and your vote determines which four go into production as greeting cards for the District.

WRABA

Blacksmith Marc Yanko will be on-site demonstrating steel forging and showing finished works.

THE CLEVELAND INSTITUTE OF ART

Watch CIA student, William Appledorn, sketching live and ask to have a caricature made.

LOCKS OF LOVE

Help grow Cleveland's love lock wall with your own customized contribution. Hand painted luggage-size locks will be available for customizing or grab an unpainted one for the road and bring it back later.

PRAXIS FIBER WORKSHOP

Find out how a loom works and help weave a community textile to be displayed in the district after the Fest.

YARN N' YOGA

Choose a strand of yarn and start experimenting in this fun project for all ages. YARN n' YOGA is Cleveland's first yarn bombing event and helps to celebrate the many lives of the historic Euclid Beach Pier before it is demolished this Fall.

KIDS



● MAKE AND TAKE ART STUDIO

Pull up a seat and unleash your inner Picasso. We have lots of art supplies and projects ideas to inspire you. The possibilities are endless and better yet, the mess stays with us.

● CHALK DRAWING WORKSHOP WITH ARTIST HECTOR CASTELLANOS

An experienced chalk artist, Hector will give examples and show you some techniques for making your ideas come to life with a little chalk and a little sidewalk.

● ABBEY ROAD JAM BOOTH

Get your rhythm on and head over to the jam booth for some freestyle music making with Susan O'Donnell. Join in with one of the many instruments available or make a shaker at the craft table and let's get jammin'!

● COLLABORATIVE CANVAS

Artist Chris Martin invites everyone to pick up a paintbrush and contribute to this one-day masterpiece. Paint is not washable, so ask for a smock if you are worried about your child's clothes.

● CARDBOARD CITY

Parents know that the box gets played with as much as the present inside. Artist Kristina Kuhn has lots of boxes and she will be on hand to assist your child with building the cardboard city of their dreams. Build it and they will come!

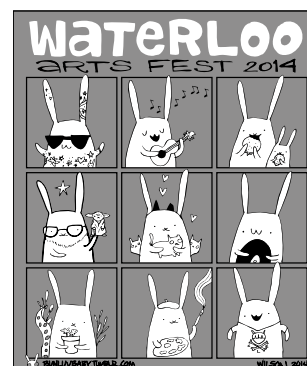
● PARADE THE KIDS AREA

Dress up in a costume and try balancing on stilts long enough for your parents to post an Instagram!

Share the fest experience with your friends! Check-in, tweet, post, and upload your photos. Use #waterlooartsfest!



and don't forget...



SUPPORT THE FEST BY MAKING A DONATION AT THE INFO BOOTH!

↑ FEST SHIRTS!

Limited edition Fest T-shirts by Artist Meg Wilson, just \$15!

↑ SHOP THE ROCK AND ROLL FLEA MARKET @ Beachland Ballroom, 12-5:00PM!

↑ BROADCASTING LIVE:

Cleveland's WRUW AND WJCU!



facebook.com/waterlooartsfest • facebook.com/waterloo-arts
twitter.com/waterlooarts

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R&D Sausage



Bright COFFEE BAR



Beachland Hair Design



NATIVE CLEVELAND



PRAXIS FIBER WORKSHOP



SLOVENIAN WORKMEN'S HOME

E. 185TH STREET COFFEE SHOP

