

Arts Alive Logistics

Waterloo Arts Fest 2014

Thank you for joining us for the 12th Annual Waterloo Arts Fest this Saturday. We look forward to an exciting day of activities and we appreciate the time and effort you are contributing to make this day a success.

***This year poses some special challenges due to the construction currently taking place in the Waterloo Arts District for our new street-scape which is expected to be complete in September of 2014. We appreciate your patience with us and hope we can count on your cooperation in making the load-in / load-out process as efficient and safe as possible. Parking is limited – please carpool when possible.**

Date: Saturday, June 28th, 2014

Festival Time: Noon-7:00pm

Location: The festival takes place on Waterloo Road between Shiloh Rd and E. 161st St. The Arts Alive tent is close to the intersection of E. 156th St. end of Waterloo, across from Waterloo Arts.

Load-In Time: Between 9:00am - 11:30am if you are coming for the entire day. We ask that participants be ready by 11:30am. If you are coming for a particular time slot, simply give yourself enough time to be ready during your scheduled time slot.

From the East: Take I-90W to exit 181 for E. 156th St. Turn right onto E. 156th St. The next light is Waterloo Rd. Before you get to the light, turn right onto Shasta Court (very small street). Shasta Court is normally a one-way street, but during the festival you may drive in either direction. Park in the first lot on the left-hand side of the street. If you stand facing Waterloo, you will see the Arts Alive tent in the lot to the right of your parking area. If lot is full – continue east on Shasta to E 157 St for additional street parking. **Please consider car-pooling when possible.**

From the West: ***NOTE: DETOUR*** Take I-90E to exit 182A for E185th St. As you exit keep right to get on I-90W. Take I-90W to exit 181 for E. 156th St. Turn right onto E. 156th St. The next light is Waterloo Rd. Before you get to the light, turn right onto Shasta Court (very small street). Shasta Court is normally a one-way street, but during the festival you may drive in either direction. Park in the first lot on the left-hand side of the street. If you stand facing Waterloo, you will see the Arts Alive tent in the lot to the right of your parking area. If lot is full – continue east on Shasta to E 157 St for additional street parking. **Please consider car-pooling when possible.**

Set Up: There will be a large tent. Tables and chairs provided if you have requested them. Please bring signage and promotional material for your organization if available. If you need help with your set-up, look for volunteers in bright blue event shirts if you require assistance.

Questions:

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