

Waterloo Tower Revolving Art Program



Request for Proposals

Arts Collinwood is requesting proposals from qualified artists for design of a temporary artwork installation for the Waterloo Tower as part of Collinwood Rising, a special initiative of Northeast Shore Development Corporation made possible through ArtPlace.

History of the Waterloo Tower and the Revolving Art Program

The Waterloo Tower is a three-story stainless steel structure, which sits on a grassy triangle on the corner of E. 156th St and Waterloo Rd in the North Collinwood neighborhood of Cleveland. Northeast Shores Development Corporation built the Tower in 2010 in partnership with The City of Cleveland, with support from Councilman Michael D. Polensek and Cuyahoga Arts and Culture. The design of the Tower was a collaboration of artist, Christopher Diehl, and the fabricator, Mike Moritz of Moritz Wood & Metal.

Prior to it being built, 50 local residents met at Arts Collinwood Gallery to discuss a plan for the Tower and suggested it should be used as a framework for changing public art and should have a stage for performing art such as concerts, poetry readings and plays. Hence, the Waterloo Tower Revolving Public Art Program was started, which oversees the changing art installations that are housed in or in some way incorporate the Tower.

The Waterloo placemaking Tower stakes a flag, of sorts, into reclaiming that area as a new civic heart for this reawakening district now reprogrammed for the visual and entertainment arts. The tower will act as the centerpiece of the new pedestrian-friendly plaza next to Arts Collinwood Gallery and the Café at Arts Collinwood. As such, the raw stainless steel structure will become a site for temporary public art installations and live music performances. Like the neighborhood around it, it becomes the container to house and display the incredible talent and gifts of the Waterloo community.

Theme of the Installation

Collinwood Rising is a five-year initiative that seeks to increase neighborhood vibrancy by creatively addressing vacant/underutilized space in North Collinwood's Waterloo Arts and Entertainment District. In a city riddled with vacancy and underutilized space we ask artists to help us re-imagine these spaces as an asset; an opportunity for new creative endeavors that would not otherwise exist. This tower exhibit must address the concept of regeneration, metamorphosis, accidental opportunity, re-use, transformation, or vacancy as an asset. An artist statement will be required at the time of installation.

Prize Money

Based on overall concept and project feasibility, one grand prizewinner will be awarded \$500. First and second runners-up will each be awarded \$250.

Project Budget

The complete budget for the project is \$11,000, which must include artist fees, installation costs, and material and fabrication expenses.

Artwork Requirements

The artwork should be designed to remain in place for up to 12 months. Artworks must be designed to require minimal or no maintenance. All maintenance requirements that cannot be met by the artist must be worked out in advance.

Artwork must be affixed to the tower in a safe manner and designed to withstand stormy weather, including high winds. Artworks consisting of other than soft material may require the approval of a structural engineer.

Please see the attached specification drawings of the Tower. The eyebolts pictured can be used as possible mounting hardware and will be provided if needed.

Submission Requirements

Submissions should contain as much information as necessary to clearly convey the concept and may include drawings, renderings, or other visual or written devices. Artist identification information should be on the back of the submission and thus out of the view of those who will be evaluating the proposals.

Submissions must arrive at Arts Collinwood no later than **5 p.m. on Friday, November 2nd**. Proposals may be emailed to a.callahan@artscollinwood.org or delivered/mailed to: **Arts Collinwood, 15605 Waterloo Rd, Cleveland, OH 44110**.

The competition is open to all artists 18 years or older. Collinwood artists are especially encouraged to apply.

Selection Process

Entries will be judged by an independent panel of neighborhood stakeholders and art and design professionals. Interested artists are encouraged to visit the park in advance of developing their proposals.

Questions can be directed to Amy Callahan at Arts Collinwood: 216-692-9500 or a.callahan@artscollinwood.org.